

## ORDER



A GANNETT COMPANY

**WJXX-TV**

<b>Orders</b>	<b>Order / Rev:</b>	<u>724246</u>	
	<b>Alt Order #:</b>	<u>06390529</u>	A GANNETT COMPANY
	<b>Product Desc:</b>	<u>OBAMA FOR AMERICA</u>	<b>WJXX-TV</b>
	<b>Estimate:</b>	<u>2175</u>	Jim Quinn
	<b>Flight Dates:</b>	<u>10/25/12 - 10/29/12</u>	T-PHI
	<b>Original Date / Rev:</b>	<u>10/23/12 / 10/29/12</u>	NAT
	<b>Order Type:</b>	<u>Political</u>	Sales Region:
			Primary AE:
			Sales Office:

<b>Agency</b>	<b>Name:</b>	<b>Greer Margolis Mitchell/ Pol</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	3050 K St NW	Billing Calendar: Broadcast
		Washington, DC 20007	Billing Cycle: WEEKLY
			Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Obama For America</b>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-3	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/22/12	10/28/12	5	\$3,630.00	\$3,085.50	October 2012	5	\$3,630.00	\$3,085.50	0.00
10/29/12	11/04/12	3	\$930.00	\$790.50	November 2012	3	\$930.00	\$790.50	0.00
					Totals	8	\$4,560.00	\$3,876.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Jim Quinn Start Of Order - End Of Order 100%

Order / Rev: 724246  
 Alt Order #: 06390529  
 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama For America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 2175

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WJXX	10/25/12	10/29/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M- TFSS	1:00	2	\$450.00	P-3	0.00	NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/25/12    10/31/12    M- TFSS    2    \$450.00    0.00															
6	WJXX	10/27/12	10/27/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12    10/28/12    -----S-    1    \$2,400.00    0.00															
														Totals	8    \$4,560.00